



September 8, 2006

Roy Sequeira  
Sequeira Consulting, LLC  
Marlborough, MA 01752

Dear Roy:

I can't tell you how much I appreciate your work with me over the past eight months. Your sage advice has knocked down one road block after another on my way to running a successful business.

Your knowledge of how to run a business is astounding. I'm sure I would have run out of capital before learning what I needed to know if I didn't have you by my side.

I recently read this in the book, "Waiting for Your Cat to Bark?" by Bryan and Jeffrey Eisenberg, and felt it certainly pertained to you:

*Having an informed and sensitive individual available to challenge your assumptions, in a way that only someone outside your business can, helps you achieve better results.*

I have spent many hours and dollars trying out things that don't work or putting things in place without a foundation to support it. It was trial and error for my first year in business. If I was to succeed, it would have been by sheer luck.

Your wisdom has saved me a lot of money and I believe that, before the year is out, I will be running a business that is successful and profitable far beyond my dreams. Your brutal honesty and persistence has really turned my company around and, at the same time, made me a better person.

My thanks to you. I am forever in your debt.

Sincerely,

A handwritten signature in black ink, appearing to read 'Paul Rodriguez', written in a cursive style.

Paul Rodriguez  
President, Natural Rhythm, Inc.